

HOMEOWNER GUIDE

BUILT RIGHT. BUILT TO LAST.

Everything That Goes Into a Marika Roof. And Why It Matters.



PROTECT.

A complete barrier against water, ice, and wind.

PERFORM.

Every component installed to manufacturer spec.

LAST.

Backed by Marika's workmanship warranty.

PROTECT. PERFORM. LAST.

Built on a Family Legacy of Craftsmanship Since 1958. Marika brings a complete-system mindset to every Northeast Ohio home we protect.

IT STARTS WITH THE DECK

A quality roof begins before the first shingle is ever laid. We start with a thorough inspection of your roof deck—the structural sheathing underneath everything. Any damaged, soft, or rotted decking is replaced before we proceed. No shortcuts. No covering up problems. A solid deck means everything above it performs the way it should.

WHY IT MATTERS

Your roof deck is the foundation of the entire roofing system. Repairing it first helps prevent future leaks, soft spots, and premature shingle failure.



A Marika roof is a complete system—every layer has a job.

HOW THIS LAYER FITS THE SYSTEM

1. DECK

A solid structural base.

2. SEAL

Layers control water at vulnerable points.

3. VENT

Airflow protects the roof from within.

4. FINISH

Shingles and details complete protection.



FULL DECK INSPECTION



DAMAGED BOARDS REPLACED



ZERO SHORTCUTS

A COMPLETE ROOF IS A COMPLETE SYSTEM

DECK

We inspect the structural surface before new materials go on.

VENTILATION

We support balanced attic airflow from soffit to ridge.

WATER MANAGEMENT

We use layered protection at every high-risk transition.

FINISHING DETAILS

We complete ridges, edges, flashing, and penetrations carefully.



THE MARIKA STANDARD

Protect. Perform. Last. Every component is installed with care, clear communication, and attention to the home underneath it.

SEAL THE VULNERABLE ZONES

Before underlayment goes down, self-adhering ice and water barrier is applied along all eaves, valleys, chimneys, skylights, and roof penetrations. In Northeast Ohio winters, ice damming forces meltwater back up under shingles. This layer stops it cold.

WHY IT MATTERS

The places where water collects or changes direction need more than a shingle alone. This membrane creates a powerful secondary seal at the roof's most vulnerable zones.



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REPELS WATER



ICE DAM PROTECTION



SEALED AT EVERY EDGE

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YOUR SECOND LINE OF DEFENSE

Synthetic underlayment covers the entire roof deck. If wind-driven rain ever gets under a shingle, the underlayment stops it from reaching your decking. Stronger, more water-resistant, and longer-lasting than traditional felt paper.

WHY IT MATTERS

Shingles are the first weather layer; underlayment is the critical backup. Together, they help keep water from reaching the wood structure of your home.



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REPELS WATER



WIND-DRIVEN RAIN BARRIER



FULL DECK COVERAGE

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YOUR ROOF NEEDS TO BREATHE

Without balanced airflow, heat and moisture build up under your roof and silently destroy it from the inside out. We install both intake vents at the eaves and exhaust vents at the ridge to create continuous airflow that regulates attic temperature and expels moisture year-round.

WHY IT MATTERS

Balanced intake and exhaust help control attic heat and moisture. That protects roof materials, supports energy efficiency, and helps reduce winter ice-dam risk.



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PROTECT YOUR INVESTMENT



LOWER COOLING COSTS



PREVENT ICE DAMMING

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STARTER SHINGLES WHERE IT BEGINS

Before field shingles go on, starter shingles are installed along every eave and rake edge. They create a sealed, straight edge that anchors the first course of shingles and prevents wind blow-off at the most vulnerable spots on your roof.

WHY IT MATTERS

The roof edge catches the most wind. Starter shingles create the secure, sealed base that helps the entire shingle field stay where it belongs.



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STRAIGHT EDGE START



BLOW-OFF PREVENTION



SEALED AT THE EAVE

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THE SHINGLES

Your shingles are what the world sees—and what stands between your home and Northeast Ohio weather. We install premium architectural laminate shingles engineered for dimensional beauty, wind resistance, and long-term durability. Thicker than 3-tab, they add real curb appeal and real protection.



ENGINEERED FOR THE JOB



WIND RESISTANT



CURB APPEAL THAT LASTS

A BEAUTIFUL FINISH WITH A JOB TO DO

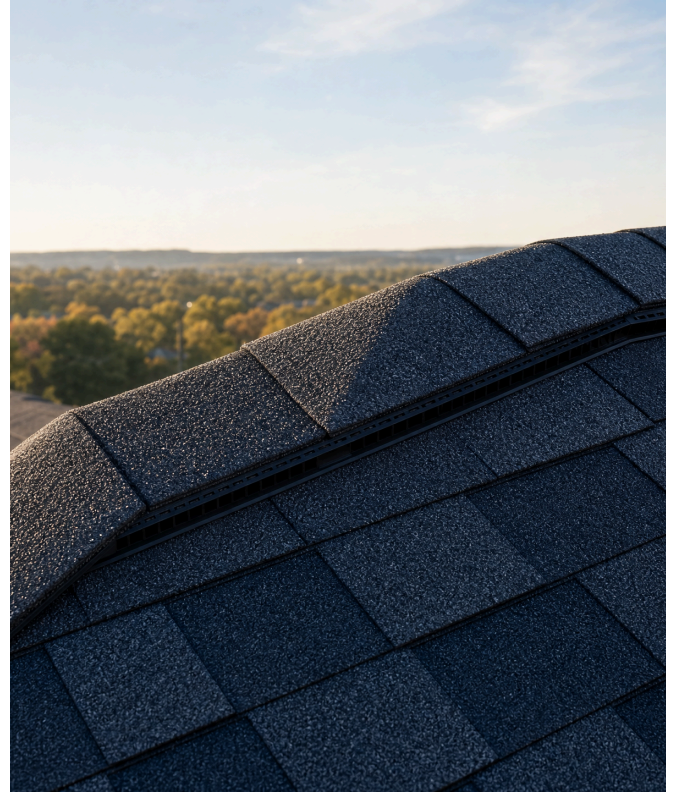
Architectural shingles are the visible finish of your roof system. The right product, properly installed, gives your home a more dimensional, durable, and refined appearance.

THE FINISHING TOUCH THAT WORKS HARD

Every ridge and hip is a seam where two roof planes meet. That seam needs to be properly capped and sealed. We install dedicated hip and ridge cap shingles—thicker and more durable—that shed water, resist wind uplift, and give your roofline a clean finished look.

WHY IT MATTERS

A ridge is not just a detail—it is a long seam exposed to weather and wind. Dedicated cap shingles are built to protect that seam while completing the roofline.



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SEALED AT THE RIDGE



WIND UPLIFT RESISTANT



CLEAN FINISHED ROOFLINE

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PROTECTION AT EVERY TRANSITION

Where your roof meets a wall, chimney, skylight, or vent pipe, the installation must direct water back onto the roof—not into the home. We integrate metal flashing at every transition: step flashing at walls, counterflashing at chimneys, and pipe boots at every penetration. It is meticulous work, and it is where professional installation shows.

WHY IT MATTERS

Most roof leaks start at a transition—not in the middle of a shingle field. Properly integrated flashing directs water out and away before it reaches the home.



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EVERY PENETRATION SEALED



CHIMNEY FLASHING



PIPE BOOTS & TRANSITIONS

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SMART ENERGY UPGRADE

ADD ATTIC INSULATION

A roof replacement is the perfect time to assess your attic insulation. Up to 90% of homes are under-insulated. While our crew is already on-site, we can bring your attic up to recommended R-value—improving energy efficiency, reducing heating and cooling costs, and adding year-round comfort. Ask us about adding insulation to your project.

A BETTER WHOLE-HOME UPGRADE

This optional add-on pairs naturally with a roof replacement because the home-performance conversation starts at the top of the house.



A thoughtful upgrade for comfort in every season.



PROTECT YOUR INVESTMENT



SMART ENERGY UPGRADE

ASK DURING YOUR ROOF CONSULTATION

We can discuss attic insulation and help you understand whether it makes sense for your home and project.



THE MARIKA STANDARD

ONE CREW. ONE STANDARD. TOTAL PROTECTION.

You shouldn't have to be a roofing expert to get a great roof. But knowing what goes into the job helps you make sure it's done right. At Marika Roof & Exteriors, every layer matters—from the deck to the ridge cap. That's our standard on every single job.



READY TO TALK ABOUT YOUR ROOF?
(330) 217-6622

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